

تحت رعاية كريمة من صاحب السمو الشيخ محمد بن راشد آل مكتوم نائب رئيس الدولة رئيس مجلس الوزراء حاكم دبي
Under the Patronage of H.H. Sheikh Mohammed Bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai



وزارة الاقتصاد
MINISTRY OF ECONOMY



ملتقى الاستثمار السنوي ANNUAL INVESTMENT MEETING

World's Leading FDI Platform

Mapping the Future of FDI:
Enriching World Economies through Digital Globalization

**AIM 2019
Conference**
8-10 April 2019

Day One - 8 April 2019

08:00 – 10:00	Registration & Badges Collection
09:00 – 10:00	Delegates Proceed to the Opening Ceremony Room Venue: Sheikh Rashid Hall Language: English/French/Arabic/Chinese/Russian
	Opening Ceremony
10:00 – 10:05	Welcome Remarks by the Master of Ceremony
10:05 – 11:35	Plenary Session One: Global Leaders Debate: Shaping the Digital Future of Foreign Direct Investment Global flows of foreign direct investment fell by 23 percent in 2017. Cross-border investment in developed and transition economies dropped sharply, while growth was near zero in developing economies. With only a very modest recovery predicted for 2018, this negative trend is a long-term concern for policymakers worldwide, especially for developing countries, where international investment is crucial for sustainable industrial development as per the latest World Investment Report issued by United Nations Conference on Trade and Development (UNCTAD). Given the current downward trend in foreign direct investment, the Global Leader's Debate will discuss the impact of digitalization, robotization, and technology playing a vital role in changing the current investment landscape. The session will discover the necessary measures countries need to adapt to develop a truly globalized economy. It will also touch upon the challenges, economies face with the rapidly changing environment and developing the right policies to cope with such change. The high-level panel will convene heads of state, academia, heads of international institutions, leaders in the field of technology and investors from developing and mature economies.
11:35 – 12:30	Interview with Jack Ma, Founder & Executive Chairman, Alibaba Group (TBC)
12:00 – 12:30	Grand Opening Speeches
12:30 – 14:00	Lunch Break (High-level networking)
14:00 – 15:00	Plenary Session Two: Technology, Big Data & AI: Foreseeing the Impact of Digital Economies Digitalization is seen as the biggest transformation force since mass production. It has had a profound effect on global trade and investment, transforming industries & sectors across the globe. This has forced policymakers to rethink its current standards and policies, to be at pace with the rapid shift in technology.

The session will convene regulators, technology leaders, and policymakers to discuss the various opportunities and challenges for a digitally inclusive economy. It will also touch upon sustainable development through digital transformation and deliberate the various measures that need to be taken to make the market more welcoming for the private sector and foreign investments in this field.

15:00 – 16:00

Plenary Session Three: Countering the Global Rise of Protectionism Policies for Sustainable Growth

The benefits from International trade far outweigh any feasible economic forecast that can be achieved through protectionism. However, large economies which were at the forefront of free trade are moving towards more protectionist policies. These moves are altering the global trade landscape, making it ever so difficult for industries, human capital, and technology to reap the benefits of globalization.

This session will focus on the impact of protectionism on trade and foreign direct investment, discussing the cause and effect of the adoption of such policies; formulating the best means to counter these policies, highlighting the government's role in developing the domestic market without hampering international trade.

16:00 – 17:00

Plenary Session Four: Investment Promotion Agency Roundtable: Attracting Investments in the 4.0 World

Widespread changes in technology are disrupting nearly all sectors of the global market. Leading to the creation of new jobs, new industries and new opportunities, which would require the government to rework their current policies. This session will discover how the technological revolution affects the investment climate in the host countries for FDI projects? What IPAs need to do to adapt to the changing dynamics of cross-border business and the emerging industry 4.0? Are incentives the key to FDI attraction and job creation in the growing digital world? How big data can help IPAs identify the right promotion strategy for the right investors for its market.

17:00

End of Conference Programme Day 1

Day Two - 9 April 2019

All Delegates make their way to AIM Plenary Sessions

10:00 – 10:05	Opening Remarks
10:05 – 10:20	Day 2 Opening Keynote Address
10:20 – 11:20	Interview with Yousef bin Abdullah Al-Benyan, Chief Executive Officer, Saudi Basic Industries Corporation (SABIC) (TBC)
11:20 – 12:10	<p>Plenary Session Five: Investors Debate: Investing for Change</p> <p>A growing number of investors are scouting for options which can create a positive impact on the society and the world at large. Investments such as environmental, social and governance (ESG), socially responsible investing (SRI) and impact investing are terms coined for ethical investing. ESG investment has grown by 37 percent in 2017 to more than \$445 billion which is a very positive trend. These mainstream investment platforms have proved to be successful by making a social impact and generating encouraging returns. This session will dig deeper into the true value and the future for ethical investments?</p>
12:10 – 13:00	<p>Plenary Session Six: Small and Medium Enterprise Focus: Strengthening SMEs in a Digitalized World</p> <p>Technological Innovation is the key driver for SME growth. No matter how small the SME maybe it has access to the world market due to globalization and e-commerce. Companies such as Alibaba & Amazon provide platforms for SMEs to access the world markets. Governments across the world are facilitating greater incentive plans for SMEs as they make up a large share of the county's economy. There are certain challenges and opportunities of globalization for the industry, and this session will cover all the points related to SMEs growth, international appeal and competitiveness.</p>
13:00 – 14:30	Lunch Break (High level networking)
14:30 – 15:30	<p>Plenary Session Seven: FDI and Human Capital: The Evolution of Workforce in a Digitally Globalized World</p> <p>With technological evolution and globalization, many jobs have been lost, and new ones have been created. The adoption of automation and AI technologies will transform the workplace as people increasingly interact with ever-smarter machines. These technologies, and that human-machine interaction, will bring numerous benefits in the form of higher productivity, GDP growth, improved corporate performance, and new prosperity, but they will also change the skills required of human workers.</p> <p>Many foreign countries provide companies with attractive greenfield investment opportunities with offers such as tax incentives or tax break options. This in return invites talented workforce from across the globe plus develop the local workforce.</p> <p>This session will discuss how companies and governments can work together to attract and retain a talented workforce.</p>
15:30 – 16:30	<p>Plenary Session Eight: Regional Focus: Withstanding Headwinds in the Foreign Direct Investment Market</p> <p>The World Investment Report stated that the foreign direct investment fell by 23 percent in 2017.</p>

Latin America and the Caribbean saw a rise in FDI by 8% to reach \$151 billion, lifted by the region's economic recovery.

Africa saw a 21% decline from 2016 to \$42 billion in 2017; weak oil prices and harmful ongoing macroeconomic effects from the commodity bust saw flows contract in major host African economies.

Foreign direct investment (FDI) flows to developing Asia in 2017 remained at the level of 2016 (\$476 billion). The region regained its position as the largest recipient of FDI in the world as its share in global inflows rose from 25% in 2016 to 33% in 2017.

Developed Economies such as USA, France, Switzerland, Australia, etc; have seen a fall in FDI by 37.1%.

This session will gather experts from various regions to discuss the general trends and what efforts are being made to improve their current market conditions.

16:30– 17:00

Plenary Session Nine: AIM 2019 Outcomes Discussion Session

17:00

Closing Ceremony

Day Three – 10 April 2019

10:00 – 17:00

Invest In: A Series of Discussions on Regional Investments

The world is changing at an accelerated pace due to a myriad to developments such as technological progress, (geo) political developments and climate change. Change brings with it uncertainty and risks, which influence investment decisions.

Government needs to address both change and investor sentiment via policy decisions and legal frameworks. It is the duty of government to create an ecosystem that allows both society and the economy to thrive.

A clear understanding of domestic and international risks is as pivotal for government to make wise decisions as it is for investors to choose the right projects. For government the policy choices are manifold from protectionist policies to a free trade ideology. Money talks; therefore, investors have the freedom of choice as to where they want to place their investments.

This leaves us with the question of how prepared the various regions are to deal with these issues.

“Regional Focus” will analyze a region’s economic landscape, dissecting the risks, challenges and opportunities of the nations making up the region. The session will assess the economic landscape of national economies and its resulting impact on the regional economic ecosystem, while identifying areas and industries where economic growth can be expected.

The forum will convene key policy-makers, institutional and non-institutional investors, as well as heads of international institutions, political economists and key experts. They will debate and predict challenges and opportunities

10:00 – 11:30

Invest In:

10:00 – 10:05

Introduction

10:05 – 10:20

Launch of Country Investment Report

11:50 - 12:40

Panel Discussion

12:40 – 12:55

Q&A

12:55 - 13:00

Closing Remarks

13:00 – 14:30

Lunch

14:30 – 16:00

Invest In:



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14:50 - 15:40	Panel Discussion
15:40 – 15:55	Q&A
15:55 - 16:00	Closing Remarks
14:30 – 14:35	Introduction
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